“the illusion of reality”

International Art Exhibition of the mini format (cm 20x20)
Galleria De Marchi, Bologna
29 November – 11 December, 2014

Regulations

Deadline for receipt of this signed regulations is 24 October, 2014

1. General
Trevisan International Art, the Organizer of this project, announces and organizes a new edition of the International Art Exhibition of the mini-format titled "The Illusion of Reality", curated by Paola Trevisan. The show will take place in Bologna, Italy, at the "De Marchi Gallery", from 29 November till 11 December, 2014.

2. Admission to Exhibition
All artistic languages and mediums, including painting, sculpture, mixed media, graphic, photography and digital art will be admitted to the selection made by Trevisan International Art.

3. Entry Artworks
The size of artworks to show must measure cm 20x20 (or 8"x8" inches for not European artists); sculptures must be approx. 20-25 cm high. Each artist (and sculptor) will exhibit 4 artworks.

The Organizer will take care of the installation. All works must be original and mounted on suited supports; they must arrive ready to be hanged (the hanging systems it will be simply consisting in nails) and without glass covers, unless previous according with the Organizer like in the case of works on paper that are an exception to this regulation point. All works must be presented professionally to conservation standards.

4. Application Form and Regulations
Please print, sign and send this document – or the last page with the signature – via email to
info@trevisanarte.com or trevisaninternational2@gmail.com
or by mail to Paola Trevisan’s office at the following postal address:
Via Giovanni Falcone, 227/B - 45036 Ficarolo (Rovigo) - Italy.

Entering this Exhibition shall constitute understanding and agreement on the part of the artist with all the conditions stated.
Both Sent regulations and Entry form (filled in all its parts) must arrive no later than 24 October 2014 to the office of the curator Paola Trevisan.

5. Exhibition Costs
The participation costs, in the amount of euro 330 (three hundred and thirty euro) should be transferred to the organizer’s bank account (Paola Trevisan Contemporary Art) or the payment can be also done with check, money order or PayPal no later than 24 October 2014 (see Participation Form for details).
The participation costs will partly cover the high management and organizing expenses for the Exhibition.
Trevisan International Art will select a number of unsold visual works that will be kept showed at the Gallery for a period of a year, under of course agreements of the artists.
The shares paid by the artists will be used to pay the following services:

- Design, editing and printing of the Catalogue
- Advertising and Publicity
- Utilities
- Secretarial services
- Marketing and public relations
- Organizational costs, critical consulting
- Design, editing and printing of invitations and manifests
- Buffet during the Opening

6. Catalogue
The Organizer will edit and print the General Catalogue of “The illusion of reality” in colour, in which each artist will be present. All artists will receive two pages in the catalogue and they will be presented with an image of a work of theirs, a statement and their website address. The catalogue, especially finished off in the graphics, will be published in a format of 17x24 cm and it will host in its first part a presentation and introduction by the curator. Some copies
of the catalogue will be given free of charge to each exhibitor at the show site, to other people who will have collaborated with the Organizers and to many visitors of the exhibition. Before you send inputs for catalogue, please, ask Paola Trevisan to send important tips and requests in order to correctly send the images and a sample of last year pages.

7. Insurance
The Organizer will insure all showed works while in its possession (all through the Exhibition and both the week before and the week after) against theft or total loss for the artists’ share of the retail price. All reasonable care will be taken with accepted art and submitted slides, but it is clearly understood by the artist that the Organizers assume no responsibility and shall not be held responsible for any damage or delay caused or occurring during the shipping (in both ways).

8. Marketing and Advertising
A back cover and two whole pages of Art Journal (Bi-monthly Magazine of Art, Culture, Information - very well distributed in Italy) will be dedicated to “The illusion of reality” exhibition; and a good promotion will be also made through the international "Rivierart" art magazine (www.rivierart.ch). The Organizer, in order to increase the success of the event, will also provide for a suitable action of marketing and “The illusion of reality” will be advertised in the most significant art web sites present in Internet.

9. Sales
All participating artworks should be available for sale at prices set by the artist. The Gallery will retain the 20% as commission of sale price and they would take care of giving to collectors all the needed details about artist's address, biography and curriculum.

10. Opening
A formal opening and reception for the accepted artists will be held on Saturday, 29 November 2014 at 5.30 pm. at the De Marchi Gallery. During the reception refreshments will be served.

11. How to plan your stay in Bologna
For artists who would like to receive suggestions about their stay in Bologna, please send an email to Paola Trevisan, she will suggest you a list of good hotels.
12. Instructions for Sending artworks:
The admitted artists must ship or hand deliver the entering artworks to arrive at Paola Trevisan no later than 10 November 2014. Of course works can arrive much earlier than the deadline. The artist will be responsible for all shipping charges to and from Trevisan International Art who is not responsible for damages, theft or delay during the transportation until and from the curatorial office.
For not European artists (including Norway and Switzerland and all countries without the Euro currency) do not use Air Cargos Companies but please use only express couriers like FedEx, UPS, DHL, TNT, EMS etc. more reliable and easier for the clearance customs and please ASK Paola Trevisan for INSTRUCTIONS BEFORE SHIPPING).
It will also possible for artists to come with their artworks on the 26 and 27 of November 2014 directly to the De Marchi Gallery, Via De Marchi 19b, Bologna.

Shipped and hand delivered works must be sent (or brought) in a re-usable container, as this container will be used to return unsold works and catalogues. Works must be securely packed. Paintings must be sent with no glass but it's allowed, for photographs and artworks on paper, a small frame and a cover possibly in plexiglass.

13. Hanging system
Here below photos of the request hanging system. Please note it will be of great help if you can prepare your artworks with our system. Also artists coming directly to the gallery should prepare artworks ready for hanging.

Please note the small hanger has to go out 2 or 3 millimeters right to allow you to put the small nail. See photos above and below.
Agreement Submission of any entry confirms agreement to conditions set forth in Regulations.

Send this signed regulations (or also the last page) together with the filled entry form to arrive no later than **24 October 2014** to:

Paola Trevisan  
Trevisan International Art  
Via Giovanni Falcone, 227/B  
45036 Ficarolo (Rovigo)  
Italy

E-mail: info@trevisanarte.com or trevisaninternational2@gmail.com

To help artists to don’t forget the dates of the deadlines, here is a little Calendar:

**Receipt of Entry Form**.................................October 24, 2014

**Receipt of Participation Costs**................... October 24, 2014

**Receipt of Documentation for Catalogue**.......... October 24, 2014

**Receipt of artworks**................................. November 10, 2014

“The illusion of reality” Opening....................... November 29 at 5.30 pm

“The illusion of reality” Closing....................... December 11 at 7 pm

According to the law, I approve the terms and conditions of participating and the rules of the general regulations.
For any questions, doubts or peculiar requests, also regarding your stay, you can contact the Curator’s Office who will be happy to help:

Paola Trevisan  
Trevisan International Art  
Via G. Falcone, 227/B  
45036 Ficarolo (Rovigo) - Italy  
Tel: +39 348 0013476  
Email: info@trevisanarte.com or trevisaninternational2@gmail.com  
W: www.trevisan-international-art.com

According and in faith

Exhibitor Artist